

## MEMBER WEBINAR

**In-Season Execution** 

May 4, 2021



## **PRESENTORS**



**Bryce Irlbeck** – Account Director & AgriSecure Co-Founder A *fifth-generation farmer* & entrepreneur with a passion for rethinking farm production. Bryce honed his organic agronomy skills at Midwestern Bio Ag being mentored by experienced organic farmers.



Pete Kapustka – Account Executive

Pete has been engaged in agriculture as farmer, an input salesman, and an advisor throughout his life, and leverages his experiences to challenge the way things have "always" been done.



**Ken Jenkins** – Account Executive

Ken is a **1**<sup>st</sup> **generation organic farmer** and certified crop advisor with a deep background in soil fertility. Ken received a BS in Agronomy from Iowa State University



# **CROP YEAR 2021**MEMBER WEBINAR SERIES

Topic	Date / Time
FBN Co-Land Investment	Jun 16 @ 6:30pm
Roundtable Discussion	Jun 25 @ 8am
Cover Crops & Rotations	Jul 13
Field Days	Jun – Aug
New Organic Farmer OGM	Aug
Harvest-to-Delivery	Sep 7
Organic Grain Marketing (Transition Members)	Sep 14
Unannounced Inspections	Nov 9
Annual Client Meeting	Dec or Jan



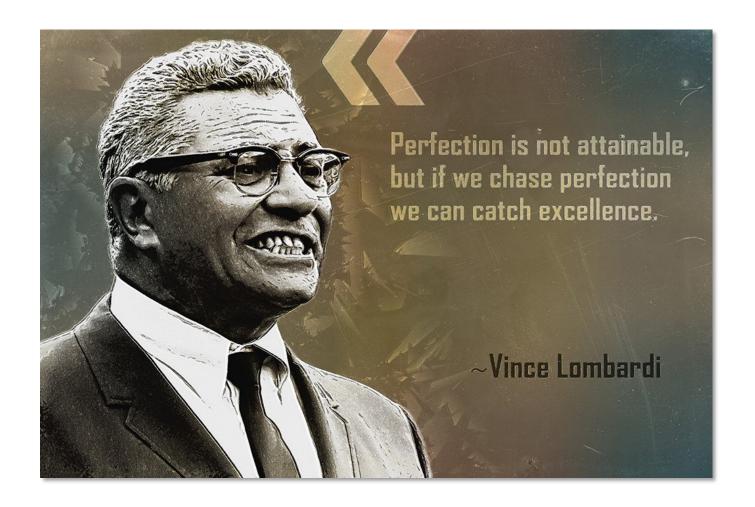
## **AGENDA**

- Early Season Best Practices
- Market Update
- Certification Update
- MyFarm Execution Tracking
- Q&A



## **BEST PRACTICES**







## PLANTING RULES OF THUMB

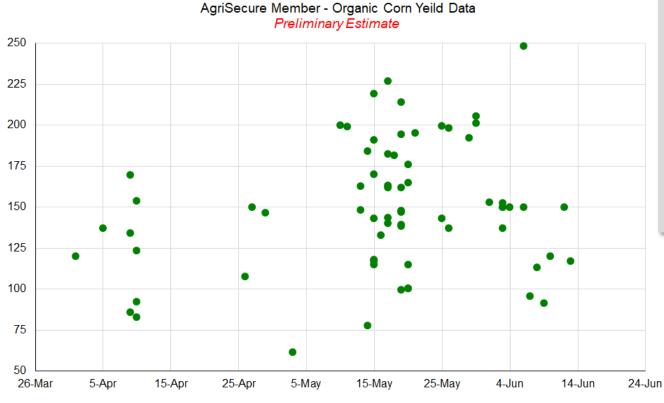
- Watch your weather
- Soil preparation eliminate weed germination with preplant tillage
- Soil temperature & moisture
  - Patience > forecast with time for planting + tillage
  - Eliminate first round of weed germination
- Seeding 10% more to account for emergence & tillage
- Level field post plant to eliminate weeds at 'white root' stage







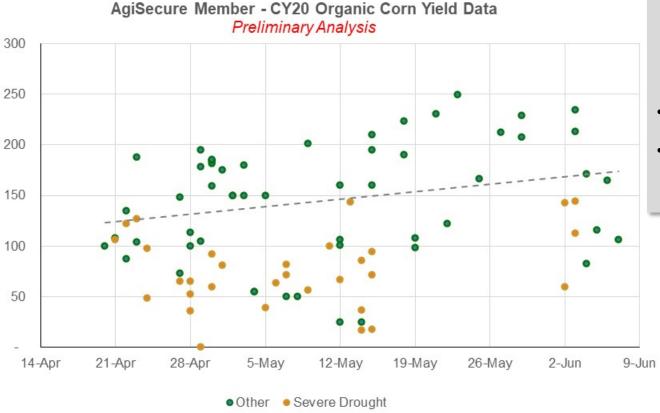
## PLANTING DATE - CY19 ORGANIC CORN YIELD DATA



- 69 data points, not statistically significant
- 149.1 bu/acre average
- IA, NE, IL, SD
- Excludes fields without actual plant date or no yield variation



## PLANTING DATE - CY20 ORGANIC CORN YIELD DATA



- 86 data points, not statistically significant
- 123 bu/acre average
  - Green 146 b/a
  - Yellow 78 b/a
- IA, NE, IL, SD, MN, NM
- Excludes fields without actual plant date or no yield variation



## PLANTING DATE - CY20 ORGANIC CORN YIELD DATA

<b>CY19</b> (150 average)	Below Average	Average+	Total	% Average+
< May 19	9	3	12	25%
=> May 19	25	32	57	56%
CY20 - All (123 average)	Below Average	Average+	Total	% Average+
< May 15	27	20	57	35%
=> May 15	11	18	29	62%
CY20 – Non- Drought Area (146 average)	Below Average	Average+	Total	% Average+
< May 15	15	19	34	56%
=> May 15	4	18	22	82%



## **EVALUATING EXECUTION CAPACITY**

## **QUESTIONS TO ASK YOURSELF?**

What is realistic?

What are the risk?

What is my risk tolerance?

				2019								2020						
Activity		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Tot
Custom Application	ı							114										114
Dry Spreading <50	0#/acre					106	114	84	3		32							339
Soild Manure Sprea	ading	143		105		16	238				282							784
FH Gather Bales													143					143
PL Planting Corn											532							532
SP Aerial Application													333					333
SP Custom Spraying											146							146
TI Cultivating												997	68					1,065
TI Discing										615	418		475	38				1,546
TI Field Conditioning										471	333		463	55			138	1,460
TI Field Cultivating											200							200
TI Rotary Hoeing											951		785					1,736
TI Tine Weeder											312							312
	Summary	272		198	95	122	352	198	76	1,797	3,279	1,070	3,957	364	607	1,048	138	13,574



## **AVERAGE FIELD DAYS BY COUNTY**

AgriSecure partnered with FBN to pull 21 years of historical weather data critical to planning organic field execution > contact your Account Executive for your copy

#### **DATA**

- Dataset from 2000-20 with an average of 11 points per county
- Rain days: <0.5 + 1 day or >0.5
  + 2 days, with <0.05 counted</li>
  as no rain

#### **BENEFIT**

 Evaluate the potential to execute your plan against likely farmable days

STATE	IA
COUNTY	Carroll

Month	Min Days	Ave Days	Max Days
3	10	19	29
4 - April	7	15	22
5	2	13	22
6	3	13	23
7	7	16	29
8	4	15	27
9	5	17	26
10	7	19	29



## ORGANIC CORN PRE-PLANT TO CANOPY







- Crop management on row crops is similar
  - Post planting field is level
  - Stay proactive: plan on being in the field every
    3-5 days during the early stages
- Soil movement within the row is **extremely** critical
- Be aggressive find the point of failure and then back off slightly
- Speed is critical, travel as fast as possible



# WEED MANAGEMENT KEY POINTS & RESOURCES

#### **KEY POINTS**

- Pre-Planting to canopy is GAME ON!
- Be proactive
- Speed matters
- Set-up go faster by going slow
- Interlacing Unit Ops (no strict rules)
- Frequency
- Adaptability
- Be Aggressive



## GMO CONTAMINATION TIPS TO REDUCE THE RISK

#### **MANDATORY**

#### Seed

 Affidavit from the seed dealer at time of purchase stating that the seed is GMO-free

#### **Fields**

 Borders of at least 30' from neighboring fields

#### **Practices**

- Clean-outs of all equipment & bins
  - Complete in MyFarm work orders
  - Affidavits from 3<sup>rd</sup> parties

#### **BEST PRACTICE**

#### **Pre-Plant**

- Test seed in advance of planting
- Save a seed sample from each lot
- If issues arise, seed samples will be valuable

#### **Planting**

- Plant later than neighbors to reduce the risk of cross pollination
- Planting in warmer soil temps should also result in quicker emergence & less stress



## SPRAY DRIFT PROTECTION & PROTOCOLS

#### PREVENTATIVE MEASURES

- Register for DriftWatch FREE service posts fields to an online database used by ground and aerial applicators spraying (<a href="https://driftwatch.org">https://driftwatch.org</a>)
- Post Field Signs posting field signs indicating the need for caution
- Contact Your Neighbors reach out to neighbors that border your transition / organic fields to alert them to use caution
- Contact the County pesticides should not be used on road ditches, and work together to ensure compliance

#### **PROTOCOLS**

#### Review "Spray Drift OPL" in MyFarm

- Document date, location & details
- Notify AgriSecure Account Executive & ICS
- Notify State Department of Agriculture
- Notify crop insurance & liability insurance





MyFarm Knowledge Center

## MANAGING WALKERS

#### HIRING PROCESS

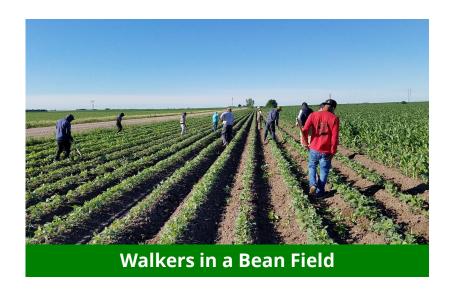
- Review expectations prior to starting
- Make sure to be ready to Negotiate!
- Agree to a fee per acre or fee per hour
- Prior to starting, review daily start and end times and break schedule (paid or unpaid)
- Ask for references of prior customers

### MANAGING WALKERS

- Be present during the process
- Inspect fields to ensure satisfactory results
- Break up large groups of walkers into smaller sets (7-10)
- Flag field for special requirements
- Cultivate aggressively post walking

#### START EARLY

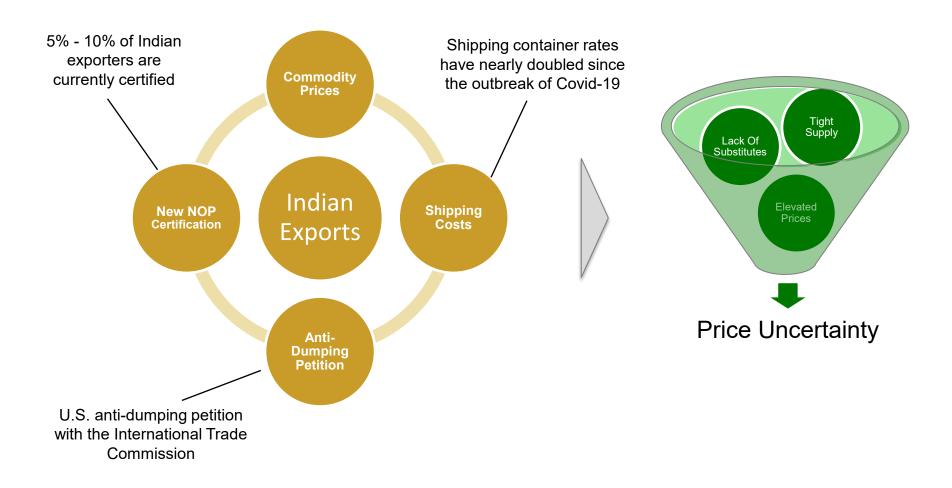
- Small sized weeds are Easiest to remove with hoeing at a lower cost
- · Medium sized weeds must be pulled out
- Large weeds generally must be removed with machetes



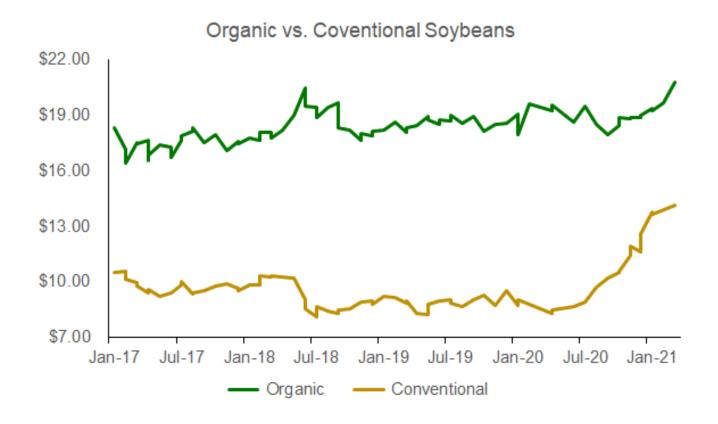
## **MARKET UPDATE**



## **SOYBEANS - THE IMPACT OF INDIA**



## **SOYBEANS – Prices will remain elevated**





## **CORN** – Import & domestic factors are positive

#### **IMPORT STORY**

Increased Export Margins for Conventional Bushels

Organic Exports
Disincentive

Reduced U.S. Organic Supply

#### **DOMESTIC STORY**

Continued Increased Consumer Demand

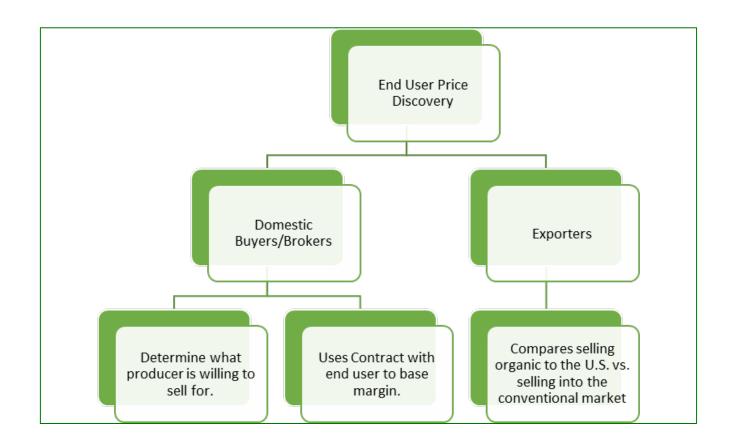
Conventional Price Rally

Reduced Domestics Stocks



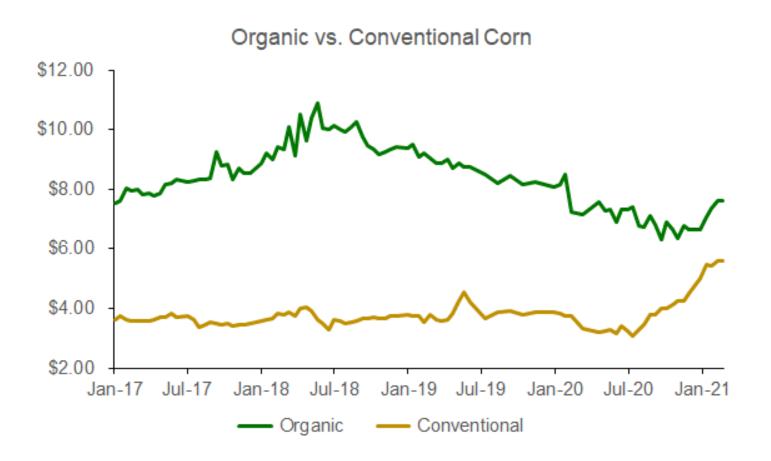


## **CORN** – Price discovery takes time





## **CORN** – Prices have been slow to respond





## **SUMMARY**

	OLD (	CROP	NEW CROP				
Commodity	May – June	July - Sep	Oct - Dec	Jan - Mar			
Corn	\$8.25	\$8.50	\$8.00 - 8.15	\$8.15 - \$8.30			
Soybeans	\$25.00	\$25.00	\$20.50 - \$21.00	\$21.00 - \$22.00			
Wheat (Feed)	\$7.50	\$7.50	\$7.50	\$7.50			

#### CORN

- If conventional markets continue to rally and a narrow spread, importers will have little incentive to ship organic corn
- With already low stocks, organic corn should see price elevation into 2022

#### **SOYBEANS**

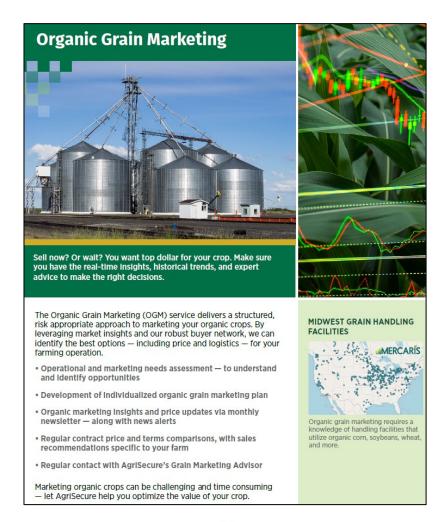
- With low imports, old Crop soybeans have now reached over \$25, indicating a desperate need
- New Crop beans are already in high demand, seeing prices \$2-\$3 dollars above historically bids for this time of year
  - Will demand continue without supply?
  - Could supply increase?
  - How does this impact the long-term market?



## ORGANIC GRAIN MARKETING

### **Organic vs. Conventional**

	Conventional	Organic
Transparency	High	Low, closely held info
Liquidity	Abundant	Limited
Volatility	High	Higher
# of buyers	Abundant	Limited, but growing
<b>Delivery Points</b>	Abundant	Limited
Bid Spread	Minimal	Varies





## **CERTIFICATION**



### **CY2021 INSPECTIONS**

- **Existing clients** virtual certification sessions are allowed, but it is at the individual inspector's discretion.
  - Inspectors are frequently deploying a 'hybrid' approach; however, AgriSecure has the benefit of having a fully electronic system to facilitate detailed discussions & information sharing through web conferencing
  - Issues or concerns will necessitate on on-farm inspection of specific operational aspects
- New applications required to have an on-site inspection prior to issuing a certificate
  - Hybrid model will be deployed with a virtual meeting to review farming records, and a follow-up on-farm visit
- Timing goal is to start certification audits in mid- to late-May



## **2021 FOCUS AREAS**

- Clean-outs procedures and records
- Transition settlement sheets & mass balances
- Buffer zone documentation ensuring sold as conventional
- Seed documentation seed tags, invoices, & non-GMO affidavits

Clean-Out Procedures	
Туре	Procedure
Clean-out - Planting Equipment	Boxes and units blown out with compressed air
Equipment	2. Seed tubes detached and blown out with compressed air (if applicable)
	3. Visually inspected for remaining seeds from previous planting
Clean-out - Tillage Equipment	Equipment was either blown off with compressed air or washed using water
	2. Visually inspected
Clean-out - Augers	1. Augers where purged and blown out with compressed air
Clean-out - Spraying Equipment	Storage unites, hoses, and nozzles were flushed with cleaner     Entire systems tripled rinsed with water
Clean-out - Combines / Harvest Equipment	The following were washed, sweep or blown out/off with compressed air: Header, feeder house, grain tank, straw walkers, sieves & chaffers, cylinder & rotor, unloading auger, ledges & frame rails, & rock trap.
	2. Purge conducted, if required
Clean-out - Grain Bins	Grain bin floor & ledges were swept and blown with compressed air to remove previous crop particles
Clean-out - Hauling Equipment	Storage area was swept and/or blown out with compressed air
Clean-out - Fertilizing	Boxes and units blown out with compressed air
Equipment	2. Tubes detached and blown out with compressed air (if applicable
	3. Visually inspected for remaining product from previous use)
Clean-out - Chopping, Mowing, Bailing Equipment	Equipment was either blown off with compressed air or washed using water
	2. Visually inspected
Clean-out - 3rd Party	Activity conducted by a 3rd party, which provided an affidavit affirming appropriate clean-out procedure conducted prior to entering the field

# **RECORDING KEEPING**PRE-PLANT – CANOPY

AREA	MEMBER REQUIREMENT
Field Activities	MyFarm – Work Orders & Field Plans
Clean-Outs	MyFarm – Work Orders & Field Plans
Proof-of-Purchase	<ul> <li>MyFarm Document Center, <u>retain paper and/or electronic copies</u></li> <li>Invoices</li> <li>Seed tags</li> <li>Crop input labels (electronic versions)</li> <li>OMRI certificates (as needed)</li> <li>Affidavits for manure/litter</li> <li>Affidavits for custom farming</li> </ul>
Supplemental Forms	Seed search



# PROTECTING YOUR FIELDS & CROPS Field Registry, Local Communication & Field Signs

#### **FOUR STEPS**

- Register Fields at DriftWatch.org create an account & register your fields visit: https://driftwatch.org
- 2. Post Field Signs posting field signs, in particular near field entrances, indicating the need for caution with
- Inform Your Neighbors reach out to neighbors that border your fields
- 4. Inform the County pesticides should not be used on roads or ditches near your fields – work on a plan together



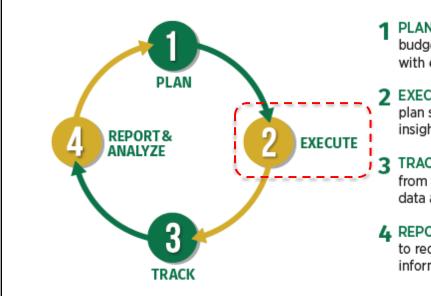




## **MyFarm**



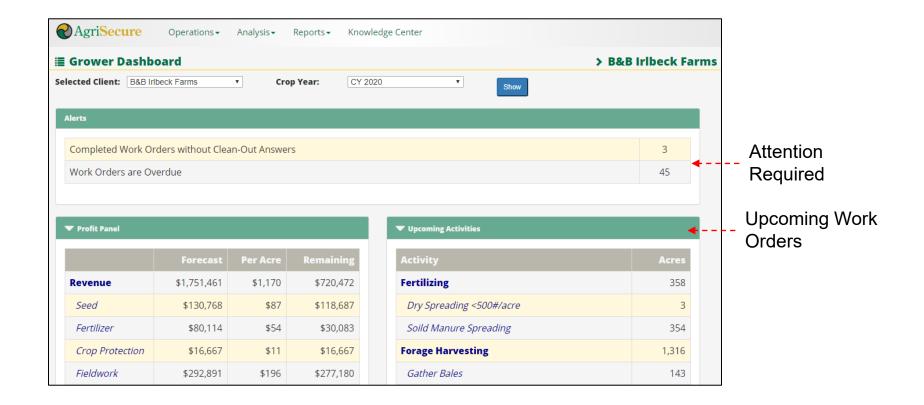
## **LEVERAGING MyFarm**



- PLAN build and review detailed crop rotations, field budgets and operational plans - which can be updated with ease - to ensure you have a plan for success.
- 2 EXECUTE get the job done with informative work plan summaries, detailed field-by-field overviews, and insightful planning tools.
- 3 TRACK update work orders with a click of a button from your tractor or office, seamlessly collect the data and records required for organic certification.
- 4 REPORT & ANALYZE leverage automated reports to reduce certification time and analytical tools to inform next year's plan.



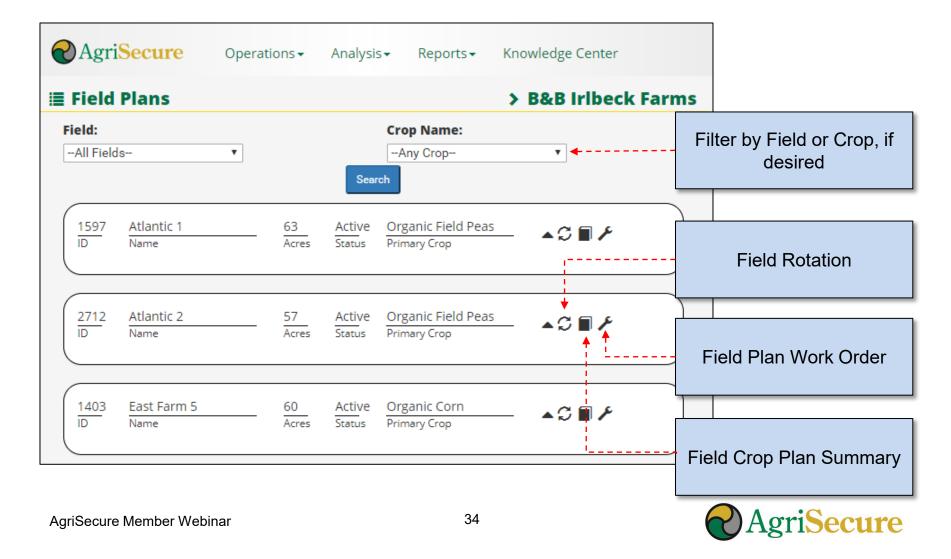
## **DASHBOARD & NOTIFICATIONS**





### FIELD PLAN VIEW

All fields will be listed for the selected crop year, filtering by field or crop type an option, icons bring you to specific functionality



## FIELD CROP PLAN SUMMARY

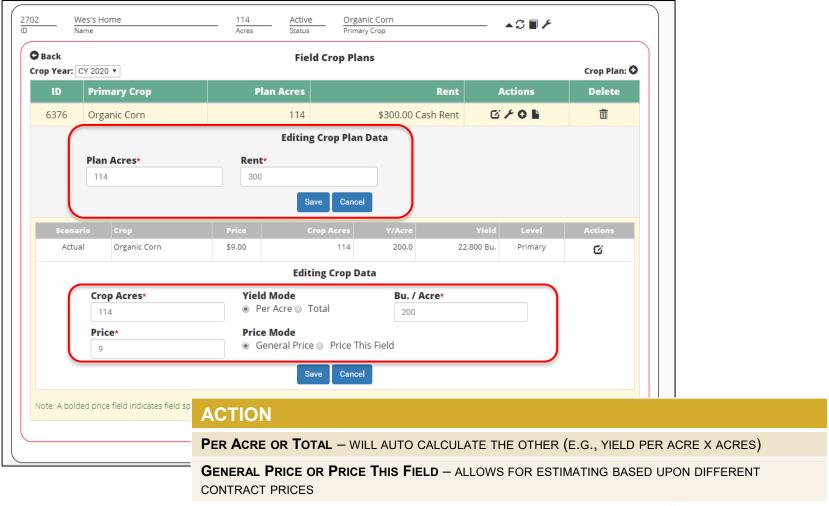


#	ICON	ACTION
1	<b>○</b> Back	RETURN TO PREVIOUS SCREEN (DON'T USE BROWSER BUTTON)
2	Œ	EDIT CROP PLAN ACRES AND RENT, PLANTED ACRES, YIELD, AND PRICE
3	0	ADD CROP PLAN (E.G., A SECOND CROP)
4	L	RUN/SAVE CROP PLAN REPORT (AS A PDF)
5	â	DELETE CROP PLAN - PROCEED WITH CAUTION!



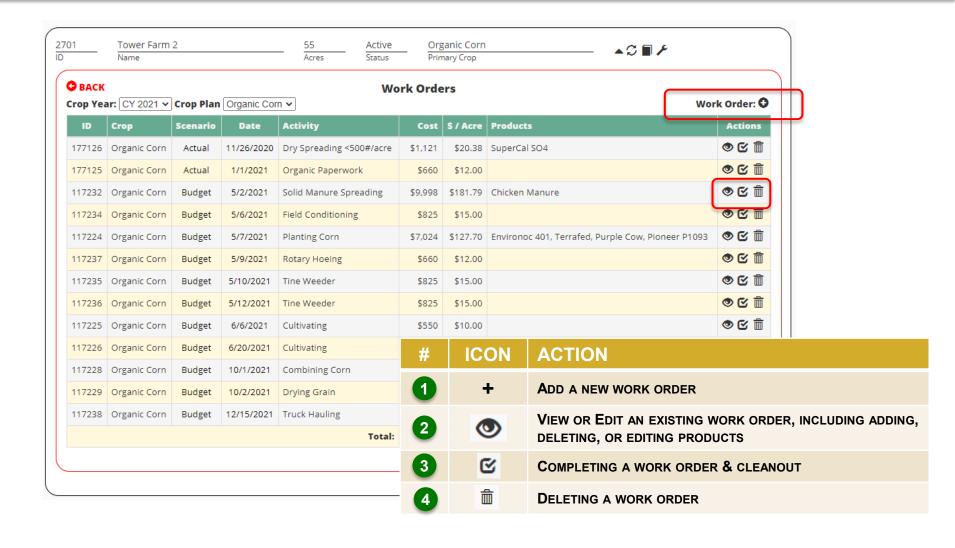
## FIELD CROP PLAN SUMMARY

#### Area used to update yield and price estimates by field – review with Account Executive





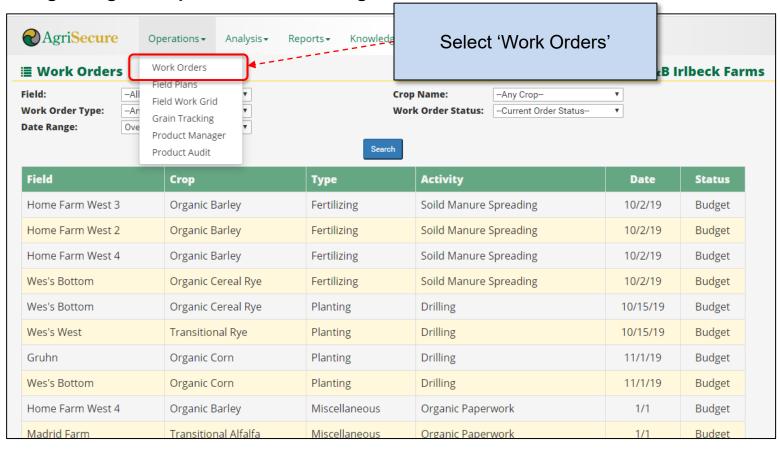
## FIELD PLANS - WORK ORDERS & PRODUCTS





## **WORK ORDERS – UPDATING VIA YOUR PHONE**

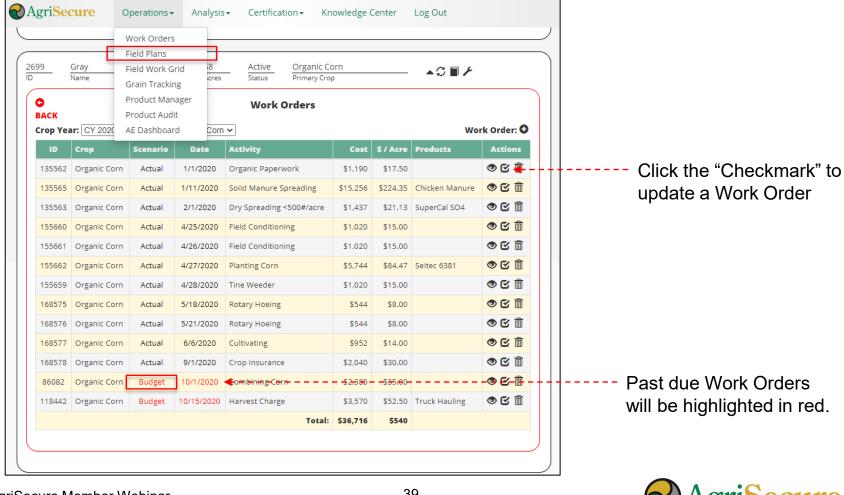
Work Orders can be completed by entering the "Actual Date", and notes can also be cataloged regarding changes or updates, and selecting clean-outs.



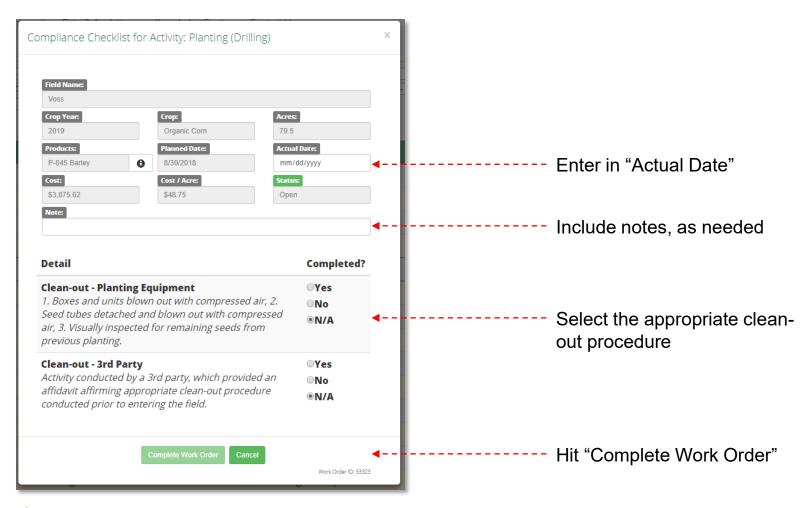


## **WORK ORDERS – UPDATING BY PC**

Field Plans & Activities – the field plans section shows field-by-field and activity-byactivity records of what has happened on your farm, and how it aligns with your OSP.



# **WORK ORDERS – UPDATING VIA YOUR PHONE**

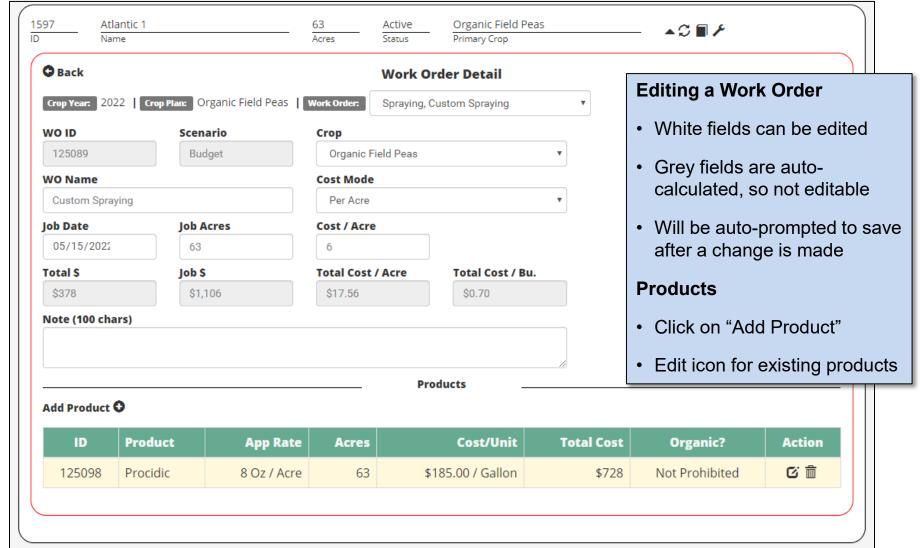




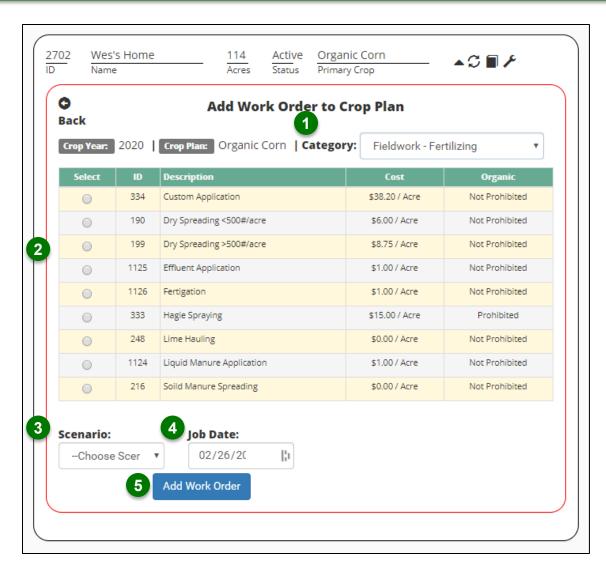
LOGGING ACTIVITIES IS REQUIRED TO MAINTAIN ORGANIC CERTIFCATION!!!



# **EDITING A WORK ORDER**



#### **ADDING A WORK ORDER**

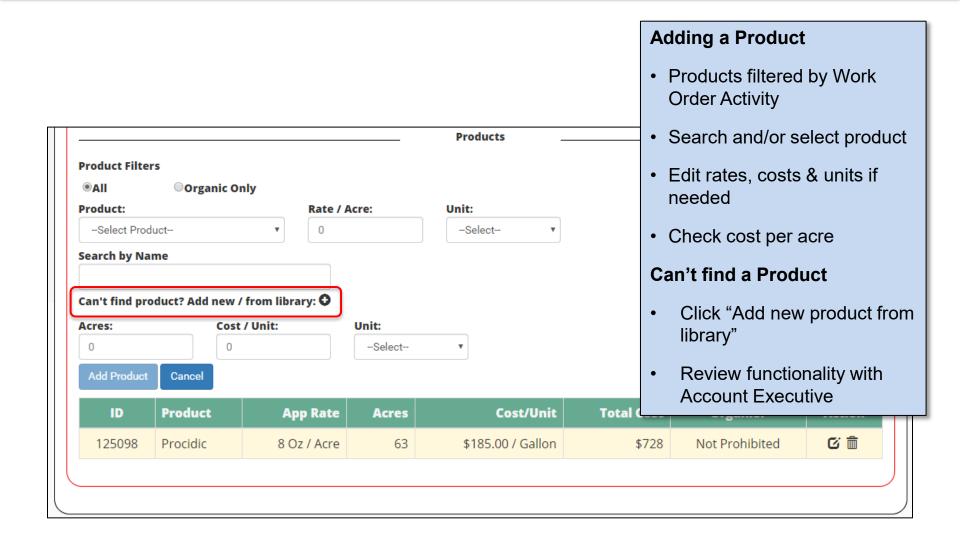


#### **Steps**

- 1 Select "Category"
- 2 Pick the "Type" from the category options
- 3 Choose the "Scenario" budget or actual
- Determine the "Job Date"
- 5 Click "Add Work Order"

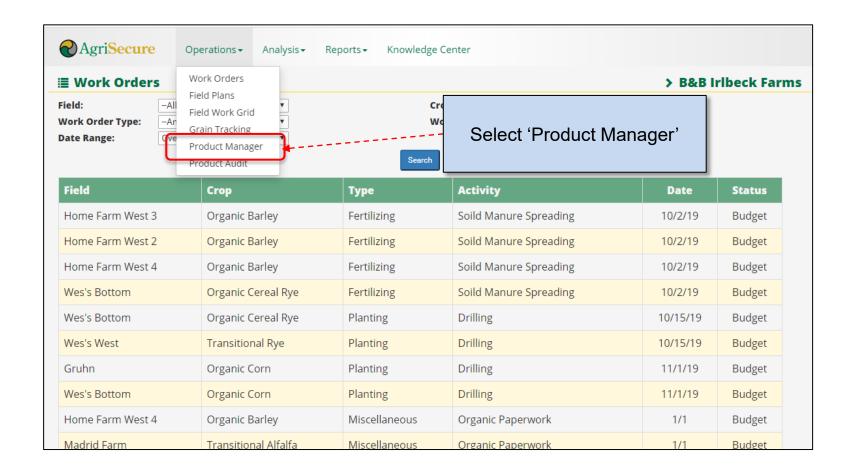


# **WORK ORDERS – ADDING / EDITING PRODUCTS**





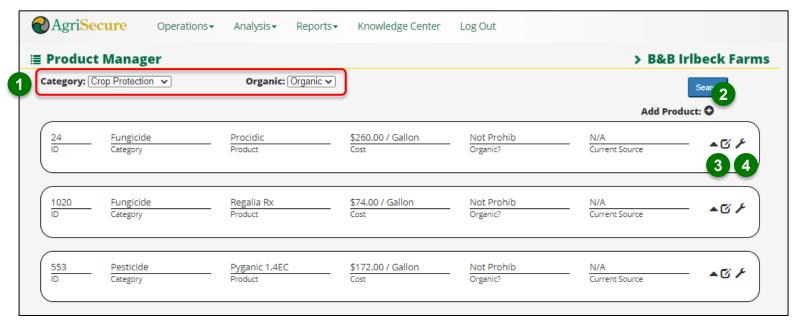
# **PRODUCT MANAGER - NAVIGATION**





# PRODUCT MANAGER - FILTERING PRODUCTS

The PRODUCT MANAGER builds a library of all the products used on your farm to help accurately and efficiently apply to field plans and manage records for certification

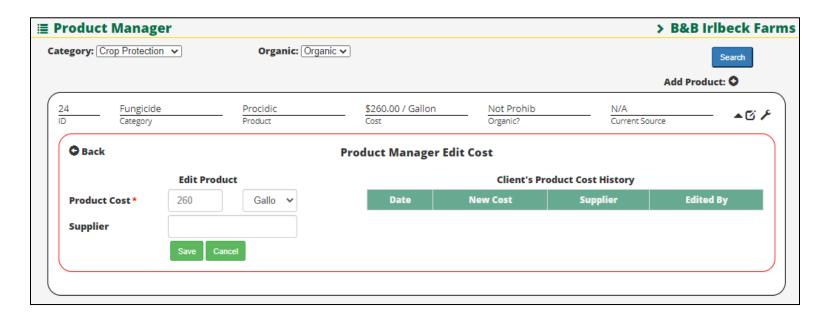


#	ICON	ACTION
1		FILTER FOR THE DESIRED PRODUCT CATEGORY
2	0	ADD A NEW PRODUCT TO YOUR PRODUCT LIBRARY
3	Œ	EDIT AN EXISTING PRODUCT PRICE, PURCHASE UNIT, OR SUPPLIER
4	F	VIEW WORK ORDERS ASSOCIATED WITH A SPECIFIC PRODUCT



# PRODUCT MANAGER - EDITING PRODUCTS

Edit the product cost, purchase price and supplier – OR view the product price history over time



#### **ACTION**

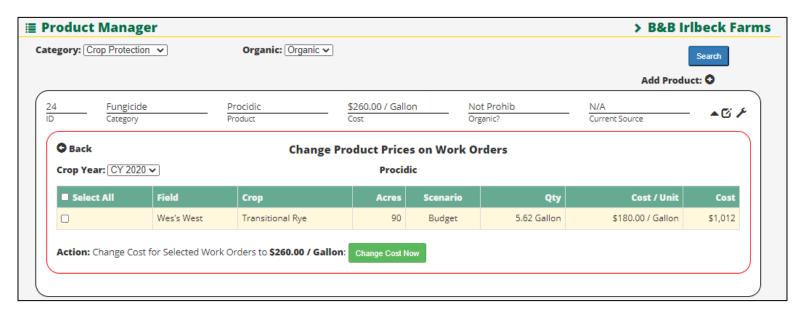
PRODUCT COST - UPDATE THE COST BY SEASON OR PURCHASE, CAN BE APPLIED ON A FIELD-BY-FIELD BASIS (AS NEEDED)

**SUPPLIER** – SUPPORTS CERTIFICATION EFFORTS, AS IT IS REQUIRED FOR CERTIFICATION



## PRODUCT MANAGER – FIELD LEVEL VIEW

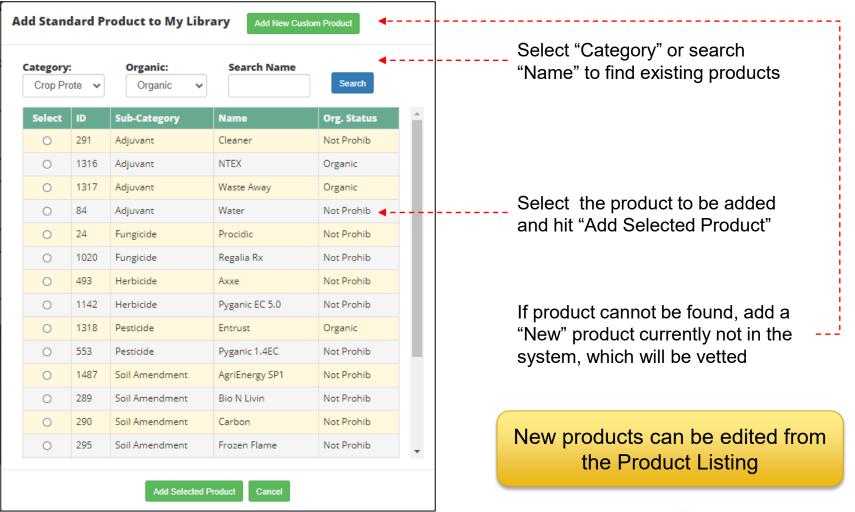
Clicking the "Wrench" icon will show fields & crops where the selected product is applied by each crop year



· Products missing from a field plan can be added using the Field Plan functionality

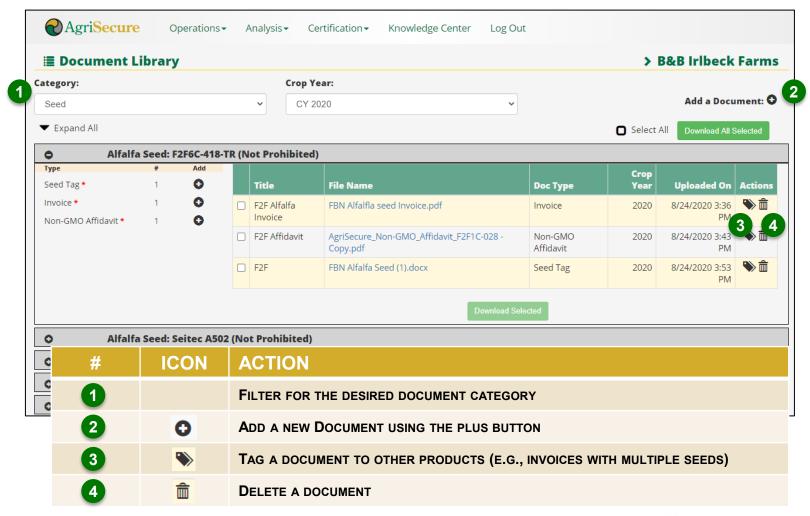
## PRODUCT MANAGER

New products can be added from an existing catalog of products or new products can be added.



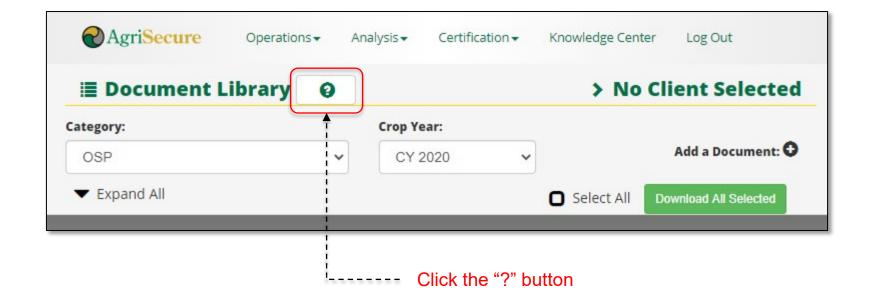
# **DOCUMENT LIBRARY**

#### ALL SEEDS AND CROP INPUTS IN FIELD PLANS WILL BE LISTED FOR THE CROP YEAR





# **MyFarm MINUTE VIDEO SERIES**





# **THANK YOU**

